

VOLUME - 4

**PT. DEEN DAYAL UPADHYAY
MANAGEMENT COLLEGE, MEERUT
(Known as IIMT, Mall Road)**



NEWSLETTER



Welcome to the inaugural issue of our e-newsletter



PT. deen dayal upadhyay management college



Message from the Managing Director

It is indeed a proud moment to perceive the arrival of the inaugural E-newsletter of **Pt. DDUMC**. With this, the college has affixed a new quill to its cap by providing a platform to showcase various events, achievements, and admirable performances of the students. This newsletter is a testimony to all the remarkable curricular, co-curricular and extra-curricular activities executed in our college to shape the personality of the students. I wish to congratulate all in connect and concern for keeping the light of education shine even in the crucial and challenging time of the Covid-19 pandemic through online interactions, lectures, e-notes and competitions. I wish all the students a bright future.



PT. deen dayal upadhyay management college



Message from the Director

“Winners see opportunities in every difficulty, Quitters see problems in every chance!”

Dear readers as **Pt. DDUMC** inaugurates its newsletter, I feel profound pleasure in addressing my worthy readers. It is no denying the fact that this crisis of covid-19 has brought a whole new dimension to the very existence of human race. However grave the problem may be, together we can and we will make a difference! Resorting to a positive approach can not only steer us through this journey but can also end up making us stronger, sturdier and more adaptive to changes.

INDUSTRIAL VISIT

To give real work life exposure to the students, time to time various industrial visits take place. For the same an industrial visit was organized for BBA first year students to Parle-G Bahadurgarh, Haryana on 25 nov 2022. Another visit took place to Mother Dairy, Delhi and Yakult Denone, Haryana.



Guest lectures and ALUMNI TALK

Guest lectures and having talk with alumnis help students in many ways as they give a new perspective to a specific topic and exposes students to teaching drawn to real life experiences. They get to link classroom teaching with the guest lecture, which in turn help them better regain what is taught. To continue with this kind of learning various guest lectures and talk series with alumni was conducted.



MAJOR EVENTS

DANDIYA NIGHTS

On 3rd October 2022, Dandiya night was held in the college. The celebrations marked for the festive spirit of Durga Puja and Navrati. Starting with seeking blessings, there was a puja followed with a Dandiya theme party. The whole atmosphere of lights and the folk music brought the night alive with everybody dressed in colourful ethnic. The night concluded by the DJ party, and the students having a blast at the fusion of trance and clubhouse music.



MAJOR EVENTS

DIWALI FEST

Fests provide a platform for students to showcase one's unique talents and are important in the holistic development of the personality of the students, providing a break from the monotonous routine of evaluation and academics. Such a major event diwali fest also organized on 21 October 2022, which consist of various events like Dance and Singing, Rangoli and Nail Art, Diya and Chandelier, Food and Game Stall, Ramp Show, Social Activity.



MAJOR EVENTS

RANGMANCH

Our mega College Fest like Rangmanch shows some fluctuations in the excitement levels of students who are otherwise leading a monotonous life cycle of eating, sleeping, lectures, and repeating. There are several events in this college fest like dance junctions, food stalls, art stalls, drawing corners, games, fun activities, poetry competition, photography showcase, topped by some stand up comedies, and street play competition, singing competition etc. where students just go to participate and bring fame for them.



MAJOR EVENTS

SPORTS FIESTA

Pt DDUMC has always aimed for holistic and all round development of its students. Apart from academics, the college also pays equal concern over the physical development of the students and in the spirit of the game the college organized "Sports Fiesta" on 22 dec 2022. The event witnessed a massive participation of more than 200 students. Various sports activities like Sprint Race , Race , Speed Walk , Tug of War , Short Put , Long Jump.



MAJOR EVENTS

FRESHERS PARTY

Fresher's party is a gracious and a cordial welcome by the second year students to the first year students. It is an event where freshers are not only given a chance to exhibit their talents but also feel comfortable and adapt to the new surroundings. With this spirit, "Feel the New Aroma" 2022 was organized on 26-11-2022 to felicitate the first year students for the new journey ahead. In this event various title of Mr. Fresher was grabbed by Anmol Gairola and the title of miss Fresher was garbbed by Namrata Chawla.



Club Activities

College life is a great adventure for many of us and offers so many opportunities to have new experiences. In addition to studies and social life, various extracurricular activities have the ability to have a positive impact on student's professional life in future. There are several aspects of college success and making the most of student's time. At **Pt.DDUMC**, we have numerous clubs which perform several activities that focus on the different interests of students.

PPT Competition

Under the flagship of Technological Club a PPT competition was conducted, in which Future of AI was the topic for BCA students and for BBA students the topic was Role of IT in Management. In this competition first position was secured by Anant Jain and Anmol Rana from BCA whereas Anusha Siwach and Ekta Srivastava from BBA got first position.



Cooking without Fire

'A sound health is the product of healthy cooking.' To make the students aware of this fact and to experience the self management and culinary skills creative club of Pt DDUMC organised a Cooking without Fire Competition where students cooked many delicious food without using fire. In this competition more than 20 teams took part and the team of Khushi Aggarwal and Karmandeep Singh won the first prize.

Club Activities



Debate

Debate is like an intellectual sport where you have to learn the skills to win. To inculcate such winning skills, a debate competition was organized under entrepreneurship club on 19 oct. In this competition first position was secured by Ishika Narang of BBA IIInd year, second position was secured by Tanya Saini (BBA IIInd year) and Sundus (BBA Ist year), third position was secured by Isfa Fatima(BBA IIIrd) , Priyanshi Kaushik(BBA IIIrd).

Collage Making

Collage is a technique of an art production where the artwork is made from an assemblage of different forms, thus creating a whole new visual effect. In which team of Vanshikha, Vansh, Titu,Nabeela,Tanvi won the first prize.



Best Out of Waste

Under Nature's Club, Best Out of Waste activity was performed where students showcase their talent by making useful products from waste materials. A team of Dhruv Aggarwal, Dhruv Bansal, Vishvjeet,Sarthak, Ankush Rathor, Bharat Taluja(BBA IInd) won the first prize by making a sofa set out of waste drums and tyres.

Club Activities



Logo Design

Under Entrepreneurship Development Cell, like Logo Design, Stock mind games and Board Room Meeting was conducted. The purpose of conducting these activities is to inculcate Entrepreneurial Culture amongst the students and equip them with the skills, techniques and confidence to act as torch-bearers of entrepreneurship of the new generation. In LOGO Design Harsh Jindal , Vishesh Kumar of BCA 1st year secured first position and in Board Room Meeting this position was held by the group of Sarthak , Tanya Saini ,Ishikha Narang , Vanshika arora,Arpit sing ,Tanishq Singhal of BBA 11nd year. For the Stock mind games competition a group of Kajal Aggarwal , Ishita ,Vinay Sharma , Alok , Santoshi , Yash Gupta of BBA 1st year secured first position.

Story Telling

A story telling competition and Spellathon competition was conducted under English club of the college which was based on some picture and vocabulary. In this competition students were shown a picture and they have to write their views in the form of a story on the spot and in spellathon their words power was under scrutiny. The purpose of having this kind of activities is to enhance their personality traits and imaginations.



BBA Placements

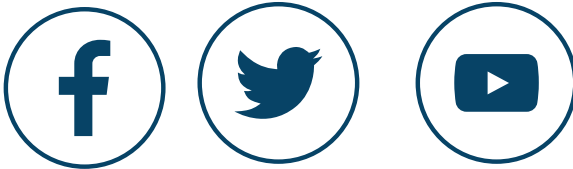
S.no	Name	Company	Package
1	SHOAIB AKHTAR	PLANET SPARK	6.63 LPA
2	SHREYSTH RASTOGI	PLANET SPARK	6.50 LPA
3	ISFA FATIMA	PLANET SPARK	6.50 LPA
4	SHRISTHI WADHWA	MY CAPTAIN	5 LPA
5	DAMANDEEP KAUR	MY CAPTAIN	5 LPA
6	EKTA SRIVASTAVA	DECATHLON	4.62 LPA
7	EKTA SRIVASTAVA	INVESTO XPERT	4.10 LPA
8	ARYAN PASSI	INVESTO XPERT	4.10 LPA
9	PRIYANSHI RASTOGI	ACADEMOR	4.00 LPA
10	SNEHA VERMA	ACADEMOR	4.00 LPA

BCA Placements

S.no	Name	Company	Package
1	DRISHTI DHINGRA	PLANET SPARK	6.50 LPA
2	VIPASHA YADAV	PLANET SPARK	6.50 LPA
3	ADITYA GUPTA	ACADEMOR	4.00 LPA
4	DEEPANSHU AGARWAL	ACADEMOR	4.00 LPA
5	ARYAN KAKRAN	ACADEMOR	4.00 LPA
6	HARGUN SACHDEVA	ACADEMOR	4.00 LPA
7	KHUSHI AGGARWAL	ACADEMOR	4.00 LPA
8	LAKSHAY GUPTA	ACADEMOR	4.00 LPA
9	SALONI GOEL	ACADEMOR	4.00 LPA
10	ARYAN GUPTA	ACADEMOR	4.00 LPA



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